

GBC

BOXES & PACKAGING

GBC Boxes & Packaging Ideas

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GBC Introduces Sofidel America



1. THE PROBLEM

Instead of being thrown in the trash bin, sometimes paper towels are thrown into the toilet increasing the risk of clogging the drains.

2. SOLUTION

Heavenly Soft® Dissolvetech has the same performance of a conventional towel but will dissolve in water, reducing the risk of clogged pipes and septic trouble.

Flushability has been tested independently by IPS TESTING (Integrated Paper Services), and our Dissolvetech towels passed ALL 7 INDA tests for flushability. See more here https://www.rjschinner.com/blog/literature/stefco/Sofidel_dissolve_tech.pdf

3. BENEFITS

- Reduced risk of clogging due to incorrect towel disposal
- Reduced maintenance costs and inconveniences due to blockages
- Improved quality and customer satisfaction

4. AREAS OF USE

Because it dissolves in water, Dissolve Tech prevents the risk of pipe drainage clogs in any public facility restroom. Dissolve Tech is ideal for airlines, trains, cruise lines, boats, restaurants, office buildings, healthcare and manufacturing facilities.

5. PRODUCT COMPARISON

Dissolve Tech Towels are manufactured with Temporary Wet Strength technology, and have a very high dry resistance that ensures the same degree of strength and absorbency as standard paper hand towels during hand drying. When in contact with water, the towel's dry resistance breaks up, making Dissolve Tech similar to toilet paper, reducing the risk of pipe blockage.

6. AVAILABLE PRODUCTS

- * MULTIFOLD TOWELS -WHITE
- * CENTER PULL TOWELS - WHITE
- * HARDWOUND ROLL TOWELS - WHITE



Paper Towels

RESISTANT LIKE A HAND TOWEL, DISSOLVABLE LIKE TOILET PAPER



CLIMATE SAVERS

碳减排先锋

DEFENSORES DO CLIMA

クライメート・セイバーズ

A WWF GLOBAL INITIATIVE WITH BUSINESS

Sofidel is a WWF Climate Savers member

Reduction in CO₂ emissions and Climate Savers

In December 2008, Sofidel signed up to WWF's international Climate Savers program, which consists of leading companies in their respective sectors that are committed to reducing their CO₂ emissions on a voluntary basis.

Sofidel is the first company worldwide in the tissue industry to sign up to WWF's international Climate Savers program,

Since 1999, the WWF Climate Savers program has been urging large companies to voluntarily implement measures to reduce greenhouse gas emissions through the development of innovative strategies and technologies which help these companies take on a leading role in reducing CO₂ emissions in a specific sector.

The program currently involves 30 international companies including Hewlett Packard (USA), Johnson & Johnson (USA), Sofidel (Italy), Sony (Japan), The Coca Cola Company (USA),

**FORESTS FOR ALL FOREVER**

In 2013, Sofidel consolidated its commitment to the responsible sourcing of forest resources. Today, 99.6% of cellulose procurement is obtained from certified or controlled sources, in accordance with the major certification schemes

Sofidel extended its sourcing policy to its American acquisition in 2013 and guaranteed its US plant a 98.2% supply of certified fibre.