

GBC Introduces Heavenly Soft Double Layer Tissue



**DOUBLE THICKNESS,
SINGLE PLY.**

Heavenly Soft
DOUBLE LAYER



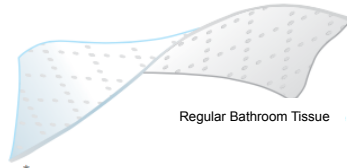
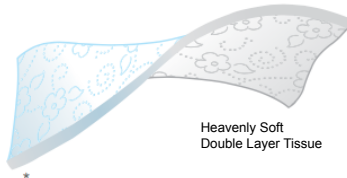
Are you paying too much for your tissue and towel products?

A Value Proposition:
Double Layer enables you to offer a superior product to your customers while realizing significant savings and creating added value.

High-Quality Products
equivalent to national brands.

Recycled Packaging:
All of our Heavenly Choice® packaging is made from 100% recycled materials.

High-Capacity Rolls: Products are sized with more sheets per roll and more content per case. When compared to traditional two-ply tissue, Heavenly Choice® Double Layer offers great performance by reducing the amount of roll changes and the labor costs.



Made from two plies fused into one, this innovative double layer tissue offers the luxurious look, strength and softness of a two-ply.

Get the look and feel of a two-ply with our Double Layer tissue and towel products.

Environmentally-Friendly Product:
Double Layer takes less pulp, energy and water to produce than traditional two-ply tissue and towel products reducing the impact on the environment.

All Heavenly Choice® high-count tissue and towel products are an excellent choice to help you reduce waste since they require fewer cores, packaging and wrappers to be produced.

Our Fiber:
Sofidel America's paper products use fibers that are 100% recycled or that originate from certified sustainable sources. Our paper products do not contain any added pigments, inks, dyes or fragrances.

Processed Chlorine Free:
By using a chlorine free process our fibers are whitened without the use of any chlorine or chlorine derivatives.

Traditional 2 Ply Tissue	Double Layer Tissue
550 sheets per roll or less	Sofitel Double Layer Standard roll offers 700 sheets per roll.



*Not actual size



For more info contact, Bonnie or Carlson at GBC 808-842-3400.
New location! 99-940 Iwaena St. Aiea 96701
(Halawa Valley, across from Crazy Shirts)

GBC seeks forward thinking, problem solving, innovative companies that are committed to CO2 reduction, recycling, renewable resourcing, lowering your labor costs and saving you money. Let us show you what we have found. www.gbchawaii.com



Sofidel is a WWF Climate Savers member

Reduction in CO₂ emissions and Climate Savers

In December 2008, Sofidel signed up to WWF's international Climate Savers program, which consists of leading companies in their respective sectors that are committed to reducing their CO₂ emissions on a voluntary basis.

Sofidel is the first tissue company worldwide to sign up to WWF's international Climate Savers program. Sofidel Group has invested over \$30 million to meet its objectives to reduce CO₂ emissions by 26% by 2020.

Since 1999, the WWF Climate Savers program has been urging large companies to voluntarily implement measures to reduce greenhouse gas emissions through the development of innovative strategies and technologies which help these companies take on a leading role in reducing CO₂ emissions in a specific sector.

The program currently has participation from international companies including Hewlett Packard, Johnson & Johnson, Sofidel, Sony, The Coca Cola Company, H&M, Lego, P&G, Sealed Air, Volvo, Avery Dennison and more.



Sofidel is FSC certified. In 2013, Sofidel consolidated its commitment to the responsible sourcing of forest resources. Today, 99.6% of cellulose procurement is obtained from certified sustainable or controlled sources.

Sofidel extended its sourcing policy to its American acquisition in 2013 and guaranteed its US plant a 98.2% supply of certified renewable sustainable fiber. More info at <https://us.fsc.org>